

IFSEC

 **informa markets**

INDIA

11 - 13 DECEMBER 2025

HALLS 4GF & 5GF

INDIA TRADE PROMOTION ORGANISATION
BHARAT MANDAPAM, NEW DELHI

Shaping the Nation, Securing the Future

IFSEC Delivers The Platform To Make It Happen



18th

EDITION

Building a secure & sustainable future



IFSEC

INDIA

17 Years of Shaping the Future of Security

With a legacy spanning over 17 years, IFSEC India has cemented its position as South Asia's largest platform for security innovation. Our deep partnerships with top brands, industry associations, government bodies, research institutions, training organizations, and education specialists allow us to create premier events and a vibrant online community that serves the entire security ecosystem.

More than just an exhibition, IFSEC India is a gateway for security solution providers to connect with key decision-makers across public and private sectors. Alongside, the co-located IFSEC India Conference brings together security heads from government, PSUs, and large corporations to discuss pressing challenges in physical security, data privacy, UAVs, and more. With live demos on the expo floor complementing expert insights, attendees witness firsthand the evolution of security technology. From advanced surveillance to perimeter protection, IFSEC India remains at the forefront of innovation, shaping the future of security.

Key Features of IFSEC India 2025



Uniting Global Security Experts:

A premier platform with 18+ years of expertise, connecting the entire security ecosystem.



Hands-On Demos:

Experience live demonstrations of the latest security technologies.



Exclusive Product Launches:

Be the first to witness groundbreaking innovations unveiled at the show.



Expert-Led Conferences:

Gain actionable insights from industry leaders through thought-provoking sessions.



Prestigious IFSEC Awards:

Honouring excellence in security and transformative technology implementation! Celebrate innovation, ingenuity, and outstanding achievements in the security.



Global Collaboration:

Connect with international brands, industry leaders, and key decision-makers to explore groundbreaking innovations and forge impactful partnerships.

IFSEC INDIA ATTRACTS HIGH NET WORTH INTEGRATORS AND END USERS SEEKING LATEST SOLUTIONS & TECHNOLOGIES.

CHANNEL PARTNERS

59%

Channel partners include

- Integrators
- Distributors
- Installers
- Security Consultants

and more...

END USERS

41%

Drawing a host of visitors from the following sectors.

- Retail
- Oil & Gas
- BFSI
- Hospitality
- Senior Government Officials

and more...





Join IFSEC India 2025—where the world’s security leaders meet to shape the future!

PRODUCTS ON DISPLAY



Why Exhibit at IFSEC India 2025?



Drive Business Growth: Capitalize on the region's largest security event to boost sales, expand your network, and secure new business opportunities.



Enhance Brand Equity: Be part of the prestigious IFSEC Global portfolio and solidify your position as a leader in the security industry.



Engage Key Decision-Makers: Showcase your products to senior purchasers and top decision-makers actively seeking innovative solutions.



Exclusive Access to Industry Leaders: Engage with leading manufacturers, suppliers, and distributors from around the globe to explore state-of-the-art solutions and cultivate strategic partnerships.



Capture Growth Opportunities: Tap into India's rapidly expanding security market and establish your presence in the fastest-growing economy.

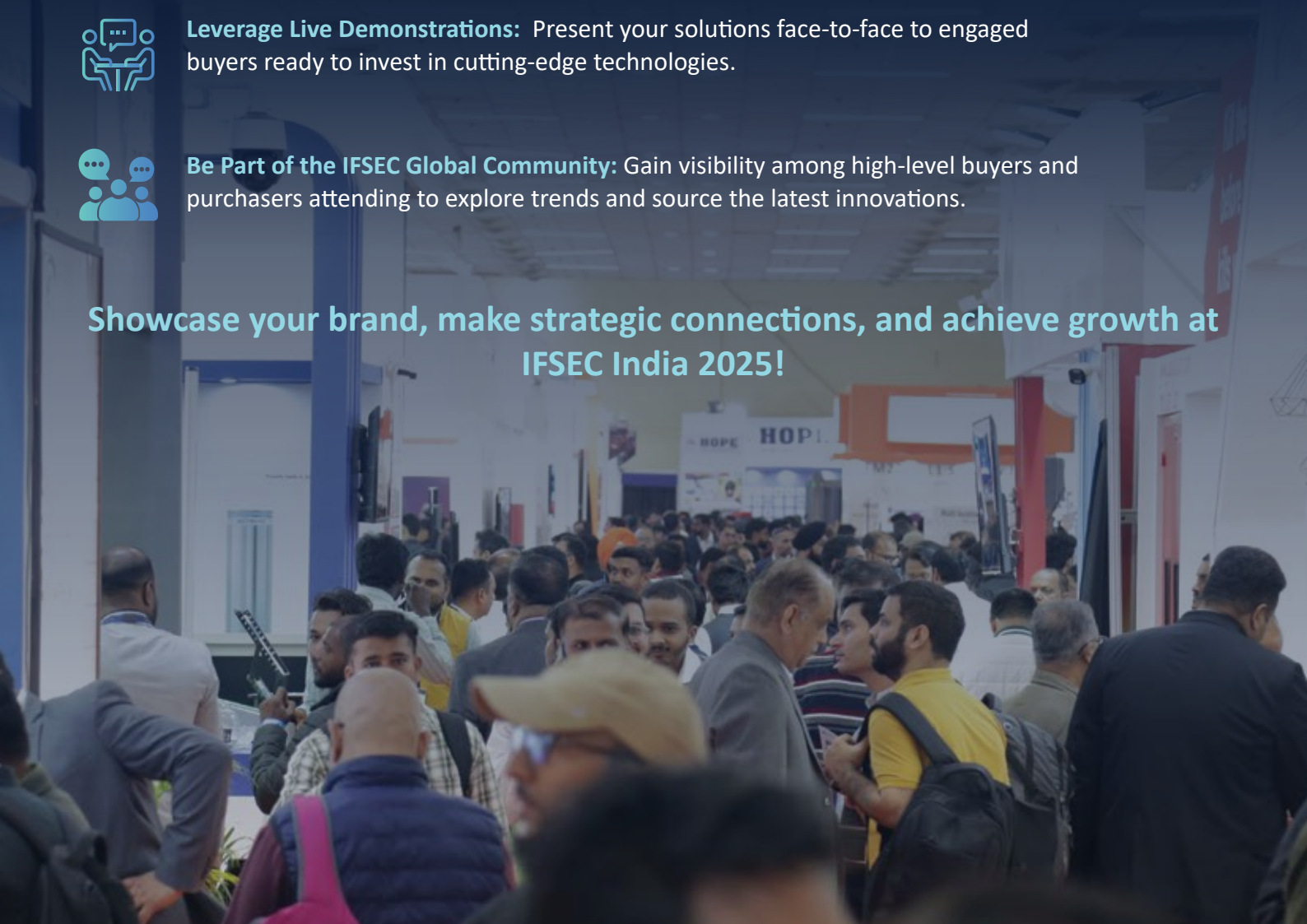


Leverage Live Demonstrations: Present your solutions face-to-face to engaged buyers ready to invest in cutting-edge technologies.



Be Part of the IFSEC Global Community: Gain visibility among high-level buyers and purchasers attending to explore trends and source the latest innovations.

Showcase your brand, make strategic connections, and achieve growth at IFSEC India 2025!



Benefits of Visiting IFSEC India 2025

Unlock New Opportunities at IFSEC India 2025!



Tap into a Booming Market:

Join India's largest security exhibition, driven by an incredible 30% annual growth in the security market.



Explore Innovations:

Discover cutting-edge products and groundbreaking solutions from top security and fire product manufacturers.



Source Strategic Solutions:

Identify the right security technologies and solutions tailored to your business needs.



Meet Leading Suppliers:

Connect face-to-face with top suppliers, manufacturers, and key exhibitors to drive business growth



Gain Industry Insights:

Attend expert-led seminars and explore trends shaping the dynamic security landscape.



Stay Ahead on Trends:

Learn about future industry directions, emerging trends, and legislative updates.



Strategize for Success:

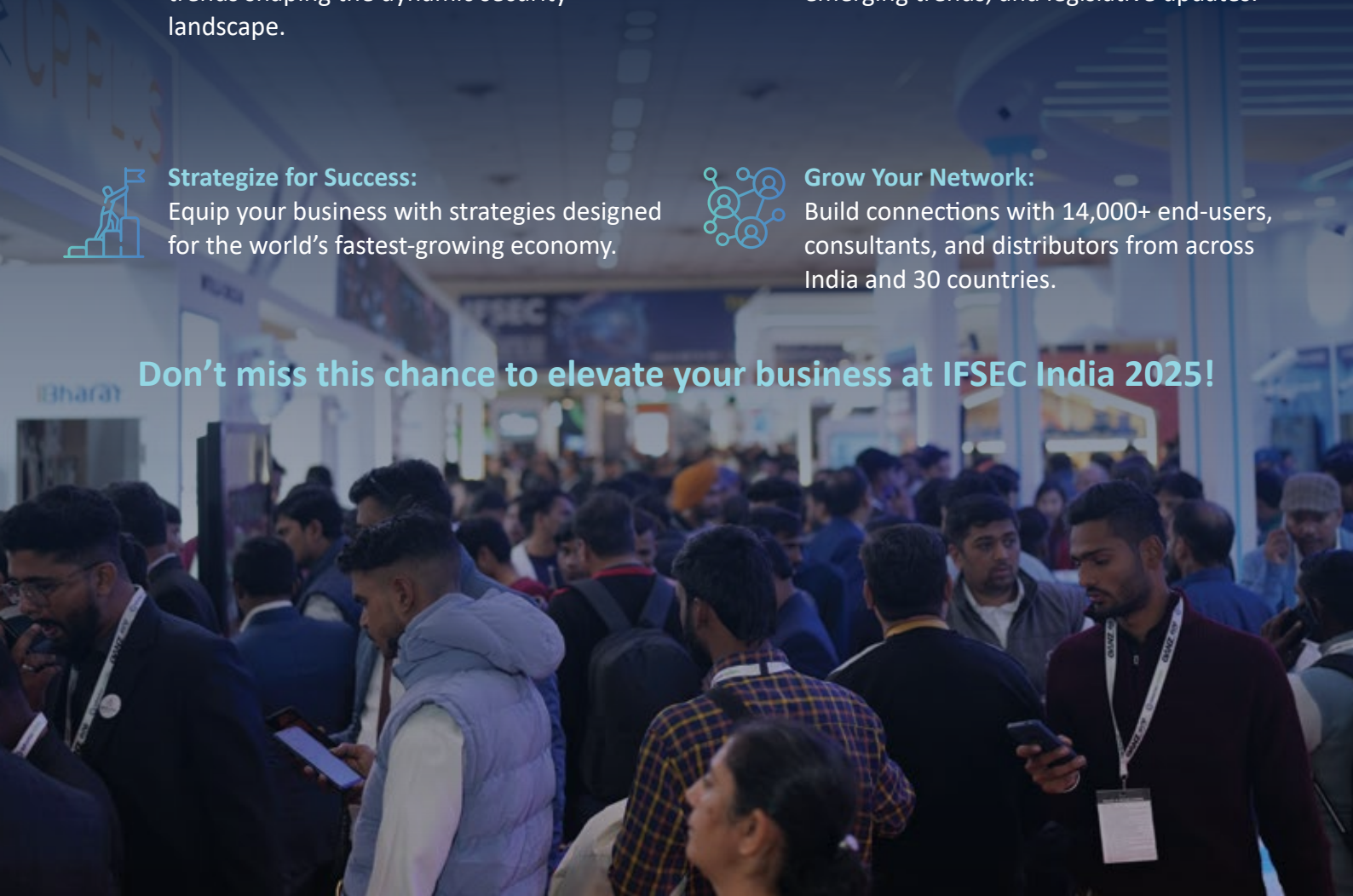
Equip your business with strategies designed for the world's fastest-growing economy.



Grow Your Network:

Build connections with 14,000+ end-users, consultants, and distributors from across India and 30 countries.

Don't miss this chance to elevate your business at IFSEC India 2025!

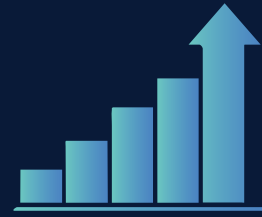


Security Industry Outlook 2025



\$12.1 billion

Estimated value of
India's current electronic
security market size



14 – 18%

Expected annual
market growth rate
for next five years

As Security fraternity tries to keep pace with technological innovation, AI, cybersecurity, data privacy, the need for resilience in critical entities... all these (and more) will be the focus of new security strategies. Development within the field of AI continues to race ahead. Deep learning technologies are the bread and butter of most analytics solutions within the security sector, while newer generative AI technologies are rapidly maturing. There is still a lot of hype in certain areas but real applications of generative AI in the security sector are becoming available.

Generative AI models are large and require much compute capacity to execute, which creates a debate in how to balance the cost of AI (both in terms of financial investment, but also in terms of energy use and environmental impact) with its value. A lot of effort is being put into reducing the size of the models while maintaining the quality of results. The increased use of AI technologies only reinforces hybrid architectures as the standard.

The application of increasingly advanced computer vision, audio, access control and other connected technologies continues to serve security and safety use cases. Greater accuracy of analytics through the application of AI – particularly in object recognition – means that incidents can be responded to more quickly and effectively than ever before. What is also clear is that the data generated by sensors of all types – video, audio, environmental, and more – can benefit numerous use cases beyond the traditional. While still a relatively small part of the market, we expect to see an acceleration of applications aligned to operational efficiency and business intelligence.

India's current electronic security market size is estimated to be valued at \$12.1 billion. Various reports point to the market growing anywhere between 14 – 18% annually over the next five years. In recent years, the Indian government has initiated a wide range of vital infrastructure projects, including new airports, seaports, highway development projects, urban rail systems, and the continued expansion of smart city technologies across the country. End users of safety and security products and services in India include airports, mass transportation system operators, government agencies, law enforcement and intelligence agencies, military and paramilitary forces, emergency and disaster management agencies, private security agencies, manufacturing operations, and commercial and non-commercial enterprises.

Post Show Report



IFSEC

INDIA

12 - 14 DECEMBER 2024

Halls 8, 9, 10, 11 & 12

INDIA TRADE PROMOTION ORGANISATION
BHARAT MANDAPAM, NEW DELHI

IFSEC India 2024 was a resounding success, solidifying its position as the premier security and surveillance event in South Asia. The show witnessed an exceptional turnout of industry leaders, leading technology showcases, and thought-provoking discussions on the future of security. The event fostered meaningful business connections, driving the security industry forward with groundbreaking solutions and strategic partnerships.



14548
Visitors



194
Delegates



11,900+ sqmts
of Business Area



43+
Speakers



300+
Brands



20+
Countries
Represented

Key Speakers of 2024



Christina Scott
CMG, Deputy High
Commissioner to India,
British High Commission
New Delhi



Col C S Shiv Prasad
Country Head,
Northland Controls



Sumit Burman
Chief Security Officer,
Vedanta Limited - Aluminium
Business



Col. Kanwal Kishore
Head-Facility
Management,
L&T Realty



S M Kumar
Co-founder & MD,
MitKat Advisory



Harvindra Singh
CPP, Security Manager –
North, Kyndryl Solutions, &
Chapter Chair,
ASIS Society of Protection
Profession Chapter 207
(New Delhi)



Jeetendra Kumar Singh
Chief Security Officer,
Fortis Healthcare



Pawan Desai
Co-founder & CEO,
MitKat Advisory



Col. Rishi Raj Charan
Head-Security,
Adani Power



Prof. Amol Deshmukh
Police and Cyber Advisor,
Dept. of Home, Govt. of
Maharashtra & Hon. OSD,
NFSU/NFIEC, Ministry of
Home Affairs, Govt. of India



Capt. Shakil Ahmed
Sr. VP – Risk & Resilience,
Gameskraft



Cdr Sandeep Sinha
Director – Risk Management
& Managed Security
Services,
MitKat Advisory



**Lt Col Kumar Vikram
(retd)**
Head Security, Rail and Inland
Terminal,
DP World



Capt. Allroy Collaco
Board Member,
iNFHRA & IISSM
Delhi Chapter



Soumak Roy
VP & Global Practice Leader
– Cybersecurity,
SDG Corporation



Munish Goel
GM-Security & Fire,
Adani Group



Pushkar Tripathi
Chapter Chair,
ASIS Ahmedabad &
Manager-Security,
Adani Enterprises



Radha Singh
Director/VP – CX Capability
& Strategy Leader,
WNS



Dashrath Kumar
Head – Security,
Tata Power



Lt. Bhaskar Shukla
CSO,
Vatika Group



Gurjot Singh
Data Privacy Advisor, Anand
and Anand & Director,
Avtow



Anuruddha Tiwari
National Security Officer,
UNDP



**Col. Shaminder Singh
Jamwal**
Head Security - Renewable
Energy Business,
Adani Green Energy



Col. Gaurav Chaturvedi
Department Head Security
and Administration,
Hindalco,
Aditya Birla Group, Mahan



Maj. Ranjeet Sinha
Director – Strategic
Initiatives,
MitKat Advisory

IFSEC 2025 Conference

Theme: Reimagining Industrial Security in the Intelligent Age

To know more about the latest security technologies and as part of the endeavor to bring key stakeholders in the security domain on one platform, and to deliberate on new-age challenges to security of cities and organizations, IFSEC India will conduct a two-day conference with the theme— **Reimagining Industrial Security in the Intelligent Age**.



Key Topics:

- Navigating Security Challenges in a Complex Geopolitical Landscape
- AI and Cyber Security – Balancing Risks and Rewards
- The Influence of Geopolitical Tensions on Corporate Security
- Challenges to organisations Posed by Cyber Threats
- Smart Cities – Management of Security & Safety
- How Organisations are Addressing the Security Skills Gap
- Human Angle in Security: Deciphering the Behavioural Code
- Corporate Security in the Age of Transformational Tech like AI/ML & GenAI
- How Connected Security Works in the Complex and Growing Tech Landscape
- How AI is Shaping Up the Risk Management Landscape
- Workshop: Self-Defence Techniques for Corporate Employees
- Managing Security Across Locations Globally – Risks & Challenges

Dignitaries Testimonials



"Over the past 22 years, I have visited numerous security exhibitions, and IFSEC stands out as a platform that allows our agency to stay updated on the latest trends and technologies, particularly in performance and computational power-based surveillance and security. It plays a vital role in enhancing national security, showcasing the positive impact of technological advancements in creating secure cities. IFSEC helps us explore how to utilize minimal manpower and cutting-edge technology to strengthen national security and therefore giving us the right brands on the floor to collaborate for projects with."

**S.K. Singh, DCP, Delhi Traffic Police,
HQ & Road Safety**



"The security market holds immense potential, and IFSEC India 2024 is a true testament to that. This platform provides an unparalleled opportunity to explore diverse prospects in the security sector. It not only highlights India's growing prominence in the global security landscape but also serves as a stage for international companies to showcase their innovations. I am especially pleased to see young professionals in the domain coming together, united in their efforts to advance our community and industry."

**Ravindra Kishore Sinha,
Ex-Rajya Sabha Member & Chairman of SIS Group**



Exhibitor Testimonials



"With technological advancements shaping the industry, CP Plus is committed to meeting the evolving needs of the sector. I am thrilled that IFSEC provides us with a platform to showcase the innovations we have developed over the past year. Since its inception, IFSEC has always been a key platform for us, and this marks our 17th year of participation. IFSEC 2024 has set a new benchmark with the largest show in its history this year, and we are incredibly proud to be part of this leading platform for the security industry."

**M.A. Johar, President,
CP Plus**



"We have been associated with IFSEC since its inception, spanning over 17 years. IFSEC consistently provides an excellent platform for the security industry, enabling growth and collaboration across the sector. Over the years, we have grown alongside IFSEC, which serves as a remarkable hub not just for OEMs but also for system integrators, distributors, and the entire security ecosystem. This year's edition has been the largest ever, and we are proud to be part of this pivotal event at the center of the security industry."

**Ashish P Dhakan, MD & CEO,
Prama Hikvision**



"I am pleased to be part of IFSEC India 2024. The event has seen an impressive increase in footfall compared to last year, and we've had valuable interactions with several potential customers. The energy on the floor is very positive, reflecting the growing demand for surveillance solutions in India. Both the personal and enterprise sectors are increasingly recognizing the importance of security, and there is a strong desire to be involved in this rapidly expanding category. I wish IFSEC India continued success and look forward to its even greater growth in 2025."

**Sameer Bhatia, Director, Asia Pacific &
Country Manager – India
Seagate Technology**



"Year after year, we've proudly introduced new solutions and brands at IFSEC, including innovations like our Bio CV Security System. This year, we are delighted to have participated in IFSEC India 2024. The event provided us with an incredible opportunity to connect with numerous potential clients and generate valuable business prospects. It's truly a privilege to be part of such a prestigious platform."

**Jiten Mahapatra, Vice-President,
ZKTeco**



"IFSEC India 2024 has been a good business opportunity for Texecom. We look forward to participating again next year and we would like to extend our sincere gratitude to UK Defence and Security Exports for providing us with this valuable opportunity."

**Sree Peddiniti, Head of Sales, India
Texecom**

Visitor Testimonials



"I have been attending IFSEC for over seven years, and IFSEC 2024 has truly been exceptional. This year's edition stands out with the presence of top OEMs and distributors, alongside innovative concepts such as PIDS using fibers and advanced control panels. The showcase of cutting-edge, AI-driven solutions makes this platform indispensable for every security professional. IFSEC brings together industry giants, MSMEs, startups, and end users, fostering relationship-building, staying ahead of trends, and exploring the latest technologies from leading brands."

**Neeraj Kumar, Manager-Planning &
Budgeting, GMR**



"I traveled from Visakhapatnam, Andhra Pradesh, to attend IFSEC in Delhi, and it has been an exceptional experience. IFSEC provides the perfect platform to connect with new vendors, gain industry knowledge, and stay updated on the latest trends. It's an unparalleled opportunity to explore leading brands, products, and innovative technologies—all under one roof. No other platform offers such a comprehensive showcase of the security industry. I will continue to visit in future too"

**Sreedhar Kakkerla, Director,
Paramount Office Systems Pvt. Ltd**



"I've been working in the CCTV and surveillance industry since 2010, and IFSEC has proven to be a great exhibition. It provides an excellent platform for industry leaders and peers to exchange knowledge about the surveillance sector and the latest technologies. I've come across some impressive innovations here that will undoubtedly help me enhance my business."

Ajay Rathi, Cosmos Enterprises

Marketing Activities

Social Media Activity



Influencer Marketing



PR initiatives



On ground activities



Radio Promotion



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INDIA

EDM

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BHARAT MANDAPAM, NEW DELHI

OPENS TOMORROW

South Asia's Largest Electronic Security Expo & Conference

REGISTER & VISIT DOWNLOAD VISITOR PASS FOR FREE

Why Visit IFSEC India?

- Partner Opportunities:** Collaborate with 300+ global brands to expand your portfolio.
- Tech Innovations:** Experience AI-driven surveillance, advanced access control, and more through live demos.
- Networking Edge:** Meet decision-makers from top CEOs & 14000+ security pros from India & South Asia.
- Stay Ahead in Business:** Witness exciting product launches and gain a competitive edge in the market.

A Must Attend Show for below profiles

- CEOs, Procurement, Purchase, Admin, Facilities, IT Consultants
- Channel Community - Dealers, Distributors, Retailers, Resellers, System Integrators, Solution Providers, Installers
- Heads of Decision Makers for Commercial & Government Establishments

Free shuttle service available from Gate 1, 4, 10 and Bhairon Mandir Parking
Your Convenience, Our Priority!

Platinum Plus Partners: AAMAN, MCP PLUS, GIGAVISION, AMITYVISION, ION, PRAMAT, etc.

Platinum Partners: AAMAN, MCP PLUS, GIGAVISION, AMITYVISION, ION, PRAMAT, etc.

Gold Partners: AAMAN, MCP PLUS, GIGAVISION, AMITYVISION, ION, PRAMAT, etc.

Supporting Associations: IAS, IACS, IASIS, etc.

For queries, feel free to contact us:
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Website: www.ifsecindia.com

Digital initiatives

IFSEC INDIA **IFSEC eConnect**
Connecting the dots in Security
www.ifsec.events/india

H7C DUAL 4MP + 4MP
FHD & 4K PTZ CAMERA

CP PLUS NETWORK PTZ CAMERA
Turn your headsets with Auto Tracking PTZ Long range II

6 key technology trends affecting the security sector in 2025

The Future of Video Surveillance: Key Trends for 2025

Hanaba Vision unveils video surveillance trends for 2025

Keeping step ahead of new and emerging cyber threats

Hikvision launches network cameras with ColorVu 3.0 technology, advancing EasyIP 4.0 Plus

HOLDWITS unveils cutting-edge products at Autumn 2024 Launch event

AI and global expansion: IDS's vision for a safer world

Raythink Unveils TR220: Compact, Intelligent Temperature Measurement Redefined

Bosch sells security and communications technology product business to Triton

OOH



Newspaper ADs



Magazine ADs

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Don't miss South Asia's Biggest Security Expo & Conference!

Free Entry

An Essential Show for Professionals Across Industry Sectors

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Platinum Plus Partners: AAMAN, MCP PLUS, GIGAVISION, AMITYVISION, ION, PRAMAT, etc.

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Gold Partners: AAMAN, MCP PLUS, GIGAVISION, AMITYVISION, ION, PRAMAT, etc.

Supporting Associations: IAS, IACS, IASIS, etc.

Website: www.ifsecindia.com

Glimpses of the show





IFSEC Awards 2024

At IFSEC India Awards, we aim to acknowledge and recognize the individuals and organizations that drive and enhance the Security domain across India. This awards is a testament to tireless efforts, impeccable initiatives and unwavering dedication, that helps to escalate this Industry to spectacular heights. This platform also allows individuals to showcase their brilliance amongst the industry stalwarts.



Title	Category	Company Name
Winner	Innovative Use of Technology in Security	RCCPL Pvt. Ltd.
Winner	Security Bravery Award	Mazharul Bari, Tata Steel Limited
Special Recognition	Security Bravery Award	Ram Awadh Yadav, Adani Enterprises Limited
Winner	Security Team of the year	Mahindra Pune Hub - Security & Vigilance Team, Mahindra & Mahindra Limited
Winner	Security Team of the year	Sesa Goa Security Team, Sesa Goa Vedanta Ltd.
Winner	Excellence in Emergency Response Plan	Orient Cement Limited, Devapur
Winner	Excellence in Entrance Automation	Nayara Energy Limited
Winner	Excellence in Physical Threat Detection	CNH Industrial (India) Pvt.Ltd
Winner	Excellence in Surveillance - Manufacturing	Grasim Industries Ltd, Aditya Birla Group
Winner	Excellence in Surveillance - Others - Oil & Gas	Petronet LNG Limited
Winner	Excellence in Surveillance - Others - Conglomerate	Adani Enterprises Ltd
Winner	Excellence in Surveillance - Others - Healthcare	Jaypee Hospital
Winner	CSO of the Year	Firoze Zia Hussain, Delhivery Ltd
Winner	Rising star	Abhay Mishra, Ambuja Cements Limited
Winner	Security Professional of the Year	Harvindra Singh, Kyndryl Solutions
Jury Recognition	Lifetime Achievement Award	G.B. Singh

Thank You Partners

Premier Plus Partners



Premier Partners



Exhibit Partners



UK Pavilion



Badge Partner



Lanyard Partner



Registration Partner



Visitor Bag Partner



Supporting Associations



Supporting Event



Knowledge Partner



Media Partners



DOMESTIC RATES

Pricing Model, Bare Scheme (INR)			
Locations	Bare Scheme (27 sqm & above)		
Open Side	1	2&3	4
Gold	18,500	18,750	19,000
Platinum	18,750	19,250	19,500

Pricing Model, Shell Scheme (INR)			
Locations	Shell Scheme (min9 sqm)		
Open Side	1	2&3	4
Gold	20,500	21,000	21,500
Platinum	21,500	22,000	22,500

INTERNATIONAL RATES

Pricing Model, Bare Scheme (USD)			
Locations	Bare Scheme (27 sqm & above)		
Open Side	1	2&3	4
Gold	335	350	355
Platinum	350	355	365

Pricing Model, Shell Scheme (USD)			
Locations	Shell Scheme (min9 sqm)		
Open Side	1	2&3	4
Gold	385	400	405
Platinum	400	405	415

Let's Start a Conversation for

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